



Pension Investment
Association of Canada

Association canadienne des
gestionnaires de caisses de retraite

MEMBERSHIP OVERVIEW

SINCE 1977 the Pension Investment Association of Canada (PIAC) has been the forum for Canada's pension funds to share information and knowledge. Many complex pension investment issues have emerged over the past four decades and PIAC has established itself as a credible and highly regarded voice representing both large and small pension funds to legislators and regulators. PIAC does not become involved in pension plan design or benefit issues.

PIAC is comprised of pension funds and their sponsor organizations whose participating representatives are responsible for the investment direction of their pension funds. PIAC's mission is *"to promote sound investment practices and good governance for the benefit of pension plan sponsors and beneficiaries"*. The Association focuses its activities on investment and related issues that are of interest to our members.

PIAC prides itself on the high level of participation and information sharing amongst members.

**PIAC represents over
130 pension funds that
manage total assets in
excess of \$1.5 trillion on
behalf of millions of
Canadians.**



Areas of activity include:

SEMI-ANNUAL CONFERENCES

- PIAC's conferences are designed "By Members For Members". Member participation in sessions provides insights from peers combined with the opportunity to share your valuable experience and knowledge. To provide outside expertise and a different perspective on issues faced every day, some sessions include presentations from industry experts. Other sessions are designed to be for "Members Only", which provide a unique environment for exchanging views. Unlike other industry conferences, there are no trade shows, no sponsors and no sales pitches.

NETWORKING WITH PEERS

- **Pot Pourri** – This is what PIAC calls its online forum for members to share information and knowledge through the posting and answering of questions on a

wide array of pension related topics. It is meant to increase the opportunities for members to network with one another and to assist in building a body of knowledge.

- **Member Directory** – One of the greatest benefits of PIAC membership is the ability to share ideas and best practices with investment professionals like yourself. Use the Member Directory to find any PIAC Member using a variety of search criteria.
- **Opportunity to get involved** – An excellent opportunity to learn is by contributing to PIAC and to the advancement of the industry through participating on a committee. Network with like-minded peers from across Canada, and develop new business skills.



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CONFIDENTIAL REPORTS

- A key benefit of membership is access to highly sensitive and confidential information that is only available to PIAC members. Annually, PIAC member funds are required to share the details of their asset portfolios with other PIAC members. Most members also choose to share the returns on their portfolio as well. The results are compiled into a series of files and posted on the website for members to view.

REGULATORY AND LEGISLATIVE COMMENTARY AND ADVOCACY

- PIAC's Government Relations Committee monitors regulatory and legislative developments in all jurisdictions across Canada and actively promotes the interests of members.

INVESTMENT RESOURCES

- **Articles and Reports** – Members have access to valuable and insightful Investment Tools, Commentary on Regulatory Issues, Research & Educational Material, and Templates & Questionnaires to ensure they stay on top of best practices, trends, and regulatory developments within the pension investment sector.
- **Communiqué Newsletter** – Distributed quarterly, each issue is packed with in-depth articles discussing current topics of interest to pension investment professionals. Communiqué is also a great way to stay informed of upcoming PIAC events and conferences and recently released PIAC resources and submissions to government.
- **PIAC e-news** – Members receive regular emails regarding recent submissions to government, PIAC membership benefits and information on upcoming events.

PIAC MEMBERSHIP ELIGIBILITY

Canadian pension funds and their sponsor organizations are eligible for membership in PIAC. Employees who are responsible for the investment direction of their pension fund (i.e., pension fund managers, treasurers, CIOs, CFOs, etc.) serve as the participating representatives in PIAC.

Please note that service providers, vendors, marketing and/or sales individuals (of products or other investment vehicles) or independent consultants for more than one pension fund are not eligible for membership.

Please visit the Become A Member section of the PIAC website

www.piacweb.org/become-a-member.html

to complete the online request and a PIAC membership application form will then be sent to you.

PIAC Vision

PIAC is the pre-eminent voice on pension investment issues that supports a strong and secure retirement income system in Canada.

PIAC Mission

The mission of PIAC is to promote sound investment practices and good governance for the benefit of pension plan sponsors and beneficiaries.

PIAC Goals

Investment Best Practices: We evaluate and promote prudent investment standards and practices.

Knowledge Sharing: We facilitate the exchange of knowledge and best practices to promote a high level of professional awareness and competence.

Advocacy: We proactively monitor and evaluate government policies and legislation and advocate appropriate changes.

Good Governance: We evaluate and promote sound pension and corporate governance standards and practices.